



Stand

With

Us

2021 ANNUAL REPORT

Supporting Victims,
Engaging Community,
Healing Together


Heartly House, Inc.

Will

You

Stand

With

Us?

The mission of Heartly House is to end domestic violence, sexual assault, human trafficking, and child abuse, and to provide victims with safety, shelter, and supportive services.



Heartly House is proud to have earned the 2021 Guidestar Platinum Seal of Transparency and to have been recognized as one of the best nonprofits in the D.C. region by the Chronicle for Philanthropy.

COMBINED FEDERAL CAMPAIGN #17859

Intimate partner violence, sexual assault, human trafficking, and child abuse happen out of sight.

We need your help to pull back the curtain, normalize conversations surrounding these difficult subjects, and prevent this abuse from ever happening in the first place. Stand with us as we fight to educate, intervene, and help survivors heal through trauma-informed services.

This past year, we launched our “We’re Over It” campaign to take a stand against sexual assault. Our message was simple: we’re over the current culture that makes excuses for offenders, defends abuser reputations over victim restoration, and places victims at the wrong end of the blame. However, the solution is complex. It’s up to every one of us to step up and step in. **Will you stand with us?**

What is Intimate Partner Violence (IPV)?

The CDC defines IPV as a serious, yet preventable, public health problem that affects millions of Americans. The term “intimate partner violence” describes **physical violence, sexual violence, stalking, and/or psychological harm by a current or former partner or spouse.**

What is Human Trafficking?

The Department of Homeland Security recognizes human trafficking as the **use of force, fraud, or coercions to obtain some type of labor or commercial sex act.** There are clear intersections between sexual assault and human trafficking, and our comprehensive services support survivors of human trafficking too.

Sexual assault is not about sex.
Sexual assault is about power and control.

FY21 Impact

21,271

direct contacts with clients and those advocating for clients.

1,749

unduplicated clients of intimate partner violence, sexual assault, human trafficking, and child abuse served, of which 87 were children.

↑ **9%**

increase of direct contacts with clients and those advocating for clients over the previous year.

↑
Youngest Client Served
1 month
 ↓
Oldest Client Served
83 years
 ↓

Clients by Gender

SOURCE: Client Intake

90.5%

Women

9.35%

Men

0.2%

Nonconforming, Transgender

The impacts of COVID-19

As COVID-19 restrictions began to tighten in March of 2020, we quickly saw a disturbing increase in both the frequency and severity of violence as victims remained in inescapable living arrangements with abusers. Although the virus required us to change many things about the way we work, we continued to provide each and every one of our critical services, including Hearty House’s shelter, hotline, counseling, and legal services.

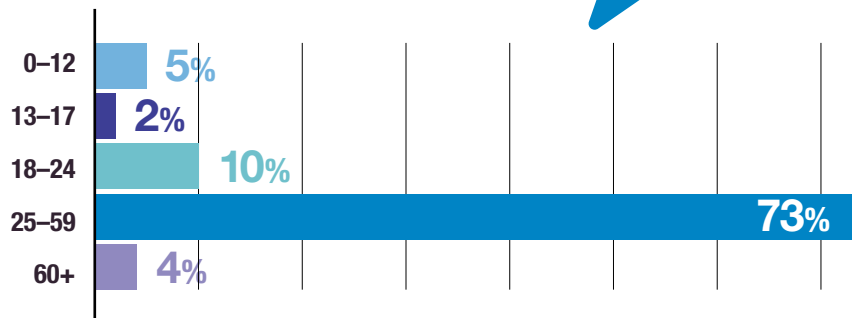
As COVID-19 continues, we remain cautious about the impact this virus has on victims. Survivors are still being met with unforeseen challenges when reaching out for help and resources—but thanks to our generous community, we want to remind you that we’re still here.

Hearty House is still here to help.

We hope that you will continue to stand with us and support us as we fight to end violence and abuse.

Clients by Age Range

SOURCE: Client Intake



Because of donors like you, all of Hearty House’s programs and services are **free of charge** to victims and survivors.

How We Helped

Counseling

All counseling sessions were provided by clinical team members and interns on a secure, virtual platform due to pandemic working conditions.

3,237

total counseling sessions.

136 & 45

adults & children/teens
received individual counseling.

↑ 7.65%

increase over prior year.

211

group counseling sessions.

Clinical outcomes

Of 34 client survey respondents who had experienced intimate partner violence,

100% felt more knowledgeable about how to plan for their own safety.

94% felt safer after counseling with the Heartly House team.

85% understand that they are not responsible for the abuse they experienced.

100% have a better understanding of power and control in intimate partner violence.

Of the 27 client survey respondents who had experienced sexual assault,

93% have a better understanding of the symptoms related to trauma.

93% believe that counseling helped to improve their situation.

Of the 5 child/teen survey respondents who had experienced secondary trauma from domestic violence victims and sexual abuse victims,

100% surveyed said they are learning how trauma can affect their thoughts, feelings, and behaviors.

100% surveyed agreed they understand that they are not responsible for the abuse or assault they witnessed or experienced.

Human Trafficking

24 victims of human trafficking or at-risk for human trafficking were supported.

“I am relieved and so grateful to know I don’t have to do this alone. Thank you.”

COUNSELING CLIENT

“Without Heartly House, I wouldn’t be able to process my emotions from the trauma of being in an abusive relationship. I am learning how to move forward with healthier relationships and choices for myself.”

COUNSELING CLIENT

“Heartly House has helped me to change my situation drastically. When I had nowhere to go, their staff helped me find a place to live. They go out of their way to make you comfortable and are with you every step of the way. I’m so excited for what my future holds.”

SHELTER CLIENT

Hotline and Crisis Department

863

average number of hotline calls per month.

↑ **10%**

increase over prior year.

In-person crisis interventions declined by a significant **57%** and medical accompaniment declined by **46%** from the previous year due to essential pandemic safety protocols.

Of 27 client survey respondents,

96% reported that they felt safer after talking with crisis staff.

Legal Department

1,525

people benefited from legal department services.

↑ **39%**

increase over prior year.

583

people received legal support.

↑ **37%**

increase over prior year.

Out of 18 legal client survey respondents who received these services said:

83% felt safer as a result of the legal services and representation received for protective order hearings and the granting of the court order. **78%** felt that their legal advocate worked to make sure that their voice was heard.

Shelter Impact

Of the 60 client survey respondents,

100% reported that they were able to meet basic needs at the end of their shelter stay. Those clients also reported that during their shelter stay, they identified and were using a system of people and agencies that provided occasional or ongoing support of the client's goals.

115

people (**67 adults and 48 children**) who were in immediate physical danger found safety in our emergency shelter.

↑ **10%**

increase over prior year.

2,451

total bed nights.

Abuser Intervention Program Impact

56 adults participated in the program's **104** sessions.

88% of participants met program expectations.

FY21

Lethality Screening

The Lethality Assessment Program—Maryland Model (LAP) is an innovative, multi-pronged strategy to prevent domestic violence homicides. Law enforcement officers and other community professionals trained in the LAP use an evidence-based lethality assessment instrument to identify victims of intimate partner violence who are in highest danger of being killed by their intimate partners.

In FY21, 77% of 895 lethality screens completed identified the victim at high risk of homicide (an increase of 5% over the previous year and nearly 20% higher than FY19).

FY19:

1,163 LAP Screens
678 High Risk (41%)

FY20:

896 LAP Screens
643 High Risk (72%)

FY21:

895 LAP Screens
689 High Risk (77%)



Healing Hearts Circle

Behind Heartly House's critical work is an inner circle of donors and supporters who make it all possible: the Healing Hearts Circle.

The Healing Hearts Circle is a group of caring people who have taken a pledge to donate \$5,000 or more over the next five years, providing us with the long-term, sustainable funding required to achieve our crucial and urgent mission.

Much of the funding we receive is through grants, which specifically dictate how those funds may be used. This often leaves a gap in the budget that selfless donors in our inner circle strive to fill. Unrestricted funds allow us to be mission driven and use dollars where they're needed most—whether it's for the shelter, legal services, preventative education, paying employees whose hands carry out this important work, or simply keeping our lights on. That's what Healing Hearts Circle Members can do.

WE ARE GRATEFUL TO THE FOLLOWING FOUNDING MEMBERS OF THE HEALING HEARTS CIRCLE WHO MADE THEIR PLEDGE IN FY21:

Arthur & Julane Anderson	Robin & Mark Meister
Mary & Tom Barry	Meg & John Menke
Robert & Linda Bennett	Timothy & Kathleen Moore
Julie & Sam Castleman	Linda & Brett Morgan
Darlene & Brian D'Arcy	Phyllis St. Lawrence & David Murry
Amanda Dhaness	Thomas & Elizabeth Pollack
Jack Fritz	Lorraine & Michael Prete
Miranda Ducey & Paul Hardman	E.J. & Yvonne Reinsch
Inga James	Paul & Jennifer Rose
William Buckley & Mary Beth Kaslick	Carole Southam
Curran Johnson & Meg Kula	Doug & Annette Tinder
David & Vicki Lee	Lukas Utiger
Alison Lynch	Barbara Waddell
Bob & Suzanne Marsteller	Judd & Madeline Ziegler

Healing Hearts Circle donors get a first-hand, inside look at the work Heartly House is doing through quarterly briefings and more.

For more information, or to become part of our circle of sustaining supporters, contact Niki Thrash at nthrash@heartlyhouse.org.

Prevention and Engagement

Bystander Intervention

Bystander intervention can save a life. Follow the 5D's to protect those around you.

- » **DISTRACT**
Take initiative to indirectly confront and deescalate the situation.
- » **DIRECT**
If it's safe, address the perpetrator directly and ask them to stop.
- » **DELAY**
If it's safe, talk to the victim after the incident is over.
- » **DOCUMENT**
If possible, document the incident by filming it on your phone. Be sure to include the time, date, and location in your recording.
- » **DELEGATE**
Seek out a person of authority to deescalate the situation.

Engagement

Prevention begins with education and community engagement.

Throughout FY2021, Heartly House has continued delivering programs and trainings virtually, including:

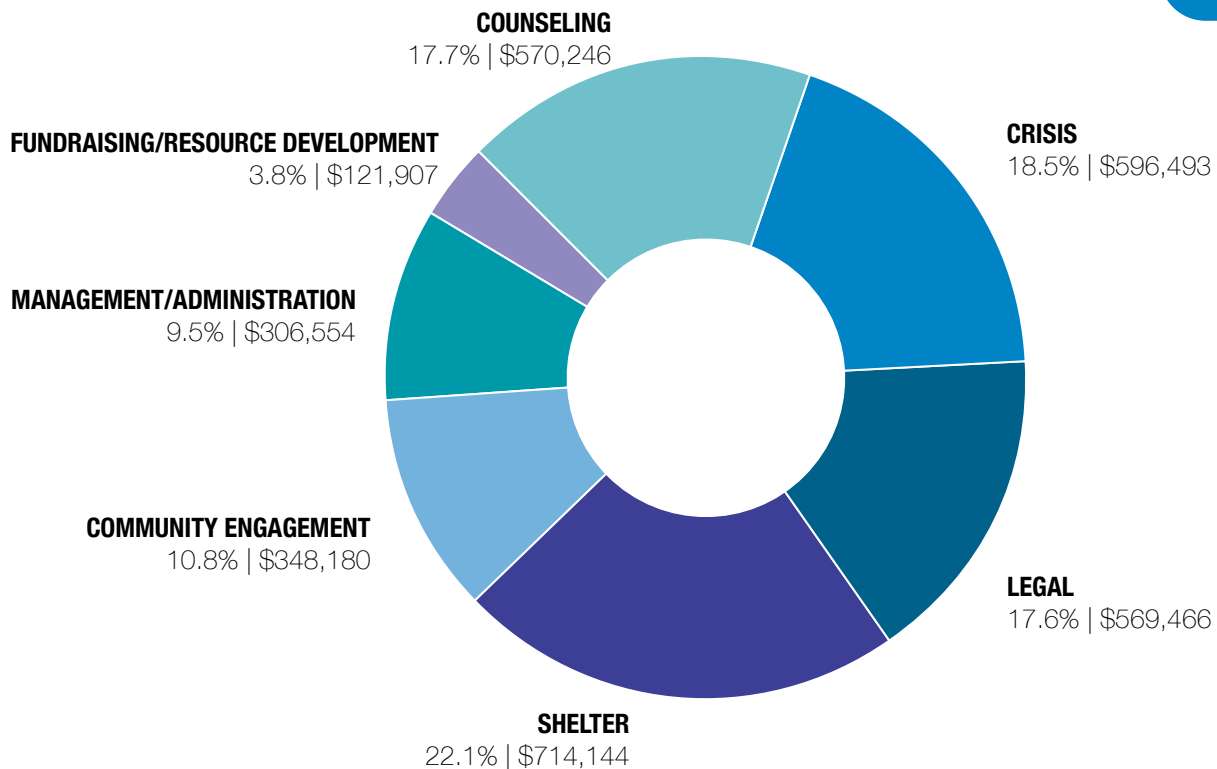
- » Heartly House 101
- » Bystander Intervention
- » Intimate Partner Violence
- » Human Trafficking 101
- » Sexual Assault 101
- » Healthy Relationships

Our team held 30 programs and/or events in FY21 attended by 760 individuals.

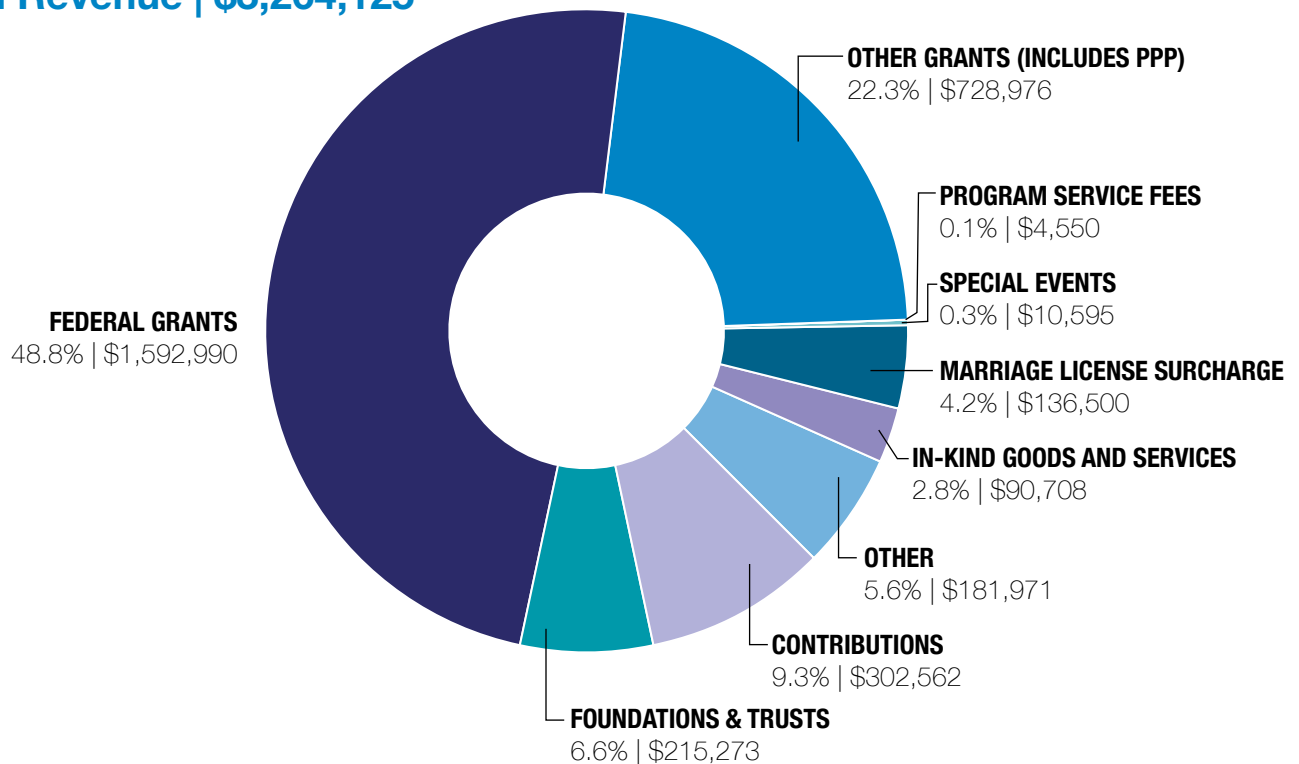
- » Additionally, our annual Walk a Mile in Their Shoes brought out **240** individuals who participated in the first-ever virtual walk.
- » **15** social media messaging campaigns reached more than **3,000** individuals over the last 12 months.

Revenues & Expenses

***Total Expenses | \$3,226,990**



***Total Revenue | \$3,264,125**



*Revenues and Expenses listed here represent unaudited financial information. Final audited information can be found on our FY21 990 once it is published.

Stand

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Us

Ways to Make a Donation

Heartly House is a private, nonprofit 501(c)(3) organization that depends on the generosity of our community for ongoing support. Because of that generosity, all victim services and programs are offered free of charge. You can support our mission to end domestic violence by making a one-time donation or a recurring donation at www.HeartlyHouse.org/donate.

Have you considered mentioning Heartly House in your estate planning?

Leave a legacy of hope and healing. Planned gifts can be made from your estate in a variety of ways including cash, stocks, securities, charitable gift annuity, a trust, life insurance, and retirement assets.

We encourage you to seek professional advice to determine the best plan suited for the needs of you and your loved ones.

Did you know you can donate through your donor-advised charitable fund?

Your special gift helps make our programs and services available to future generations.

2020–2021 Donors

This list reflects donations received between July 1, 2020 and June 30, 2021. We have made every effort to ensure the accuracy of this list. Please notify us of any errors or omissions.

Foundation and Private Trust Funding

Aushman Family Trust	Ruppert Family Foundation
Bonaventura Devine Foundation Inc.	The David & Kay Stauffer Family Fund
Bumpers Family Fund	The George L. Shields Foundation
Charles and Kathryn Nicodemus Family Fund	The Harry and Jeanette Weinberg Foundation, Inc.
Community Foundation of Frederick County, MD Inc.	The Heartly House Children's Services Endowment Fund
Delaplaine Foundation	The Laughlin Family Foundation, Inc.
G. Frank Thomas Foundation	The Loats Foundation
James and Tamara Shoemaker Fund	The M. Robert Ritchie Endowment Fund
Jean Keller Reeder Revocable Trust	The Pearl Hoffman, Robert William Main and William S. Berry, Sr., Memorial Fund
Koning Family Charitable Fund	The Sue Hecht Heartly House Fund
Love of Christ Foundation	Women's Giving Circle of Frederick County
Mary M. Smith Family Revocable Trust	
Mary Mason Hendrickson Memorial	
Nora Roberts Foundation	

Federal, State and Local Grant Funding

Office of Violence Against Women (OVW)
US Department of Housing and Urban Development
US Department of Justice
Administrative Office of the Courts Maryland Judiciary
Governor's Office of Crime Prevention, Youth and Victim Services
Maryland Department of Health
Maryland Legal Services Corporation
Maryland State Department of Housing & Community Development
City of Frederick
Frederick County Government Marriage License Surcharge
Hood College - Office of Violence Against Women

Corporate and Business Support

\$10,000+
Emergent BioSolutions

\$5,000-\$9,999.99
Buckeystown Veterinary Hospital
Frederick Magazine*
Hankey's Radio Inc. Communication Equipment Sales & Service
Leidos Biomedical Research Inc.
Texcell-North America, Inc.

\$1,000-\$4,999.99
Brawner Builders
Capital Women's Care
Frederick OB/GYN Division
Clark Computer Services*
Colonial Jewelers
Curious Iguana
Frederick Mutual Insurance

Harwood House Thrift Shop
HORUS Technology Solutions, Inc
Kaslick & Prete, LLC*
Linton Shafer Warfield & Garrett, PA*
Qiagen Sciences, LLC
Shanti, Inc.

\$500-999.99
CrossFit Frederick*
Cyber Pros, LLC
Frederick Dermatology Associates
Ft. Detrick HQ
U.S. Army Garrison
General Dynamics Information Technology
Juniper
Legal & General America Inc
NOMA Laundry
Ruppert Landscape*
The Rickinson Group
Tinder Consulting*
Woodsboro Bank*
Xecunet*

Up to \$499.99
3M
Aircraft Owners and Pilots Association
All-Shred, Inc.*
Body & Sole Wellness
Catalent Pharma
Chuck Wade Landscaping
Codice
Costco
Elements of Style Salon
Giant Food
John Cipollone, Inc.
Linton Shafer Warfield & Garrett, PA - Rockville*
Marketing @ Work
Mt. Airy Mattress/Affinity Inc.
Richard Lawrence Healy, P.C.

Richard M. Winters, LLC
Richter & Company, LLC
T. Rowe Price
Thrivent Choice Dollars
Tire World of Frederick
Tire World of Riverside, LLC
TR'S Italian Ice, Inc/
DBA Rita's

Organizations, Clubs & Faith Based Giving

American Legion Auxiliary
121 - Emmitsburg
American Legion Auxiliary, FSK Unit 11
Christ Reformed United Church of Christ
Church of the Brethren Grandmothers Prayers
CREW (Commercial Real Estate Women) Maryland Suburban
Evangelical Lutheran Church
Fairview Chapel UMC
Frederick Camera Clique
Frederick County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
Frederick County Corvette Club
Frederick Presbyterian Church
Frederick Womans Civic Club
Friends of Carroll Creek Urban Park, Inc.
Garfield United Methodist Church
Grace United Church Of Christ
Girl Scout Council of the Nations Capital
Heart of MD Classic Chevy Club
International Community Church
Knights of Columbus
Our Lady of the Valley

Locust Grove Church of the Brethren
Locust Grove Women's Fellowship
Mom's Club of Frederick East
Mom's Circle of Frederick North
Mt. Pleasant Ruritan Club
Mt. Pleasant United Methodist Church
New Design Church of the Christian
Providence United Methodist Women
Steadman-Keenan Unit 96 American Legion Auxiliary
St. Paul's Episcopal Church
St. Ignatius of Loyola Church
St. Joseph On Carrollton Manor
St. Katharine Drexel
St. Luke's Lutheran Church
St. Peter's Catholic Church
Trinity United Methodist Church Emmitsburg
Trinity United Methodist Church Frederick
Walkersville High School
Walkersville United Methodist Church
Women of Moose Frederick Ch 349
Zion Lutheran Church Youth Group
Zonta Club of Frederick

Healing Hearts Circle (\$5,000.00+)

Arthur & Julane Anderson
Mary & Tom Barry
Robert & Linda Bennett
Julie & Sam Castleman
Darlene & Brian D'Arcy
Amanda Dhaness
Jack Fritz

* Denotes donor was also an event sponsor

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Miranda Ducey & Paul Hardman
Inga James
William Buckley & Mary Beth Kaslick
Curran Johnson & Meg Kula
David & Vicki Lee
Alison Lynch
Bob & Suzanne Marsteller
Robin & Mark Meister
Meg & John Menke
Timothy & Kathleen Moore
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E.J. & Yvonne Reinsch
Paul & Jennifer Rose
Carole Southam
Doug & Annette Tinder
Lukas Utiger
Barbara Waddell
Judd & Madeline Ziegler

\$1,000 - \$7,000

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Virginia Brace
Steve & Arleen Chafitz
Safrianna DeGroat
Thomas Dilling
William Dolan
Steven Dorr
Bruce Duncan
William Ferguson
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Doug Gandio
Tim Gibian
Kathleen Goodwin

MORE THAN

**1 in 3 women
and 1 in 4 men**

in the United States have experienced
rape, physical violence, and/or stalking
by an intimate partner in their lifetime.

John Grove
David Hamstead
Joe & Jessica Helfer
Danielle Henderson
Hunt & Joan Hendrickson
Dawn Henson
Daniel Herr
Sarah Hovde
Richard Huebner
Colin Hughes
Sharon Jacko
David Jenkins
Penny Jenkins
Rob Jepson
Corinne Kirk
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Wilma Kumar-Rubock
Carla Lease
Darby Marsh
Caitlin Misiaszek
Linda Moran
Michael Musselman
Lou Nutter
Theresa O'Sullivan
Joseph Panigot
Tee (Attilio) & Carole Pecora
Megan Putman
Jean & Clarence Reeder
Robert Rooy
Saloni Sarma
Jennifer Schroeder
Tina Seymour
Craig Shaffer
Karen Smith
Sharon Smith
G. Kaye Staley
Elizabeth Stup
Lara Subleski
Adrienne VonGrey
Shannon Wachter

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Terri & Blaine Zigler
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Clint Batterton
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Ida Brown
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Kevin Carr
Rita & Alan Carroll
Craig Cesario
Carol Charles
Melissa Clay
Roberta Cohen
Randy Cramer
Doresa Croswell
Vincent DeCrisci
Gina DeCrisci-Farmer
Stephanie Downs

“Thanks to the counseling I received at Heartly House, I have learned how to come to terms with the sexual trauma that I experienced. I no longer blame myself, and in understanding that I am not responsible for what happened, I am beginning to learn how to live a life that’s not full of fear.”

COUNSELING CLIENT

Fred & Margaret Eisenhart
Meghan Williams Elkins
Jessica El-Zeftawy
Summer Etzler
Melanie & Chuck Eyler
Lois Feller
Christine Ferguson
Jean Fish
Beth Fisher
John Flynn
Jim & Lori Follmer
Richard & Susan W. Foot
Michael Giannini & Glenna Forquer
Rebecca Foster
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Jo Ann Hare & Ervan W. Hare
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Wendy & Aaron Hastie
David Hawkins
Theresa Hayes
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Sacelia & David Heller
Ivanka Hershey
Belva Hoffman
Stefanie Horne
Cindy & Frederick Houdeshell
Patty Hovde
Deborah Huffman
Amy Hutchinson
Gloria Irons
Jeanne Jacko
Hannah Jacobs
Kevin Janet
Mary Katherine Janson
Brita Johannessen-Kluk
Robert R. & Bonnie B. Johnson
Tyler Karns

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Melanie Killen
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Penny McDougal
Lisa & Kevin McGrath
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Robert &
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Chris & Marcie Sprankle
Rusty Starks
Birk Stathers
George & Elizabeth Stauffer
Dawn Stein
Paula Stull
Michael & Patricia Tabor
Lucy Tannozzini

“Group therapy sessions have given me a support system I never thought possible. Hearing others’ stories and experiences has given me insight into what healthy healing looks like, to be able to recognize my emotions, and to better understand where they’re coming from.”

COUNSELING CLIENT

Janine Thomas
Megghan Thompson
Michael Thompson
Deborah Tincher
Charles Tucker
Nelson Tyler
Charles & Janet Virtue
John & Madonna Vitarello
Mary Owens &
Mark Wakefield
Robert Walukonis
Elizabeth Warren
Teresa Webb
Shannon Wiegand
Katrina Williams
Renaldo & Tanya Williams
Melanie & Dave Williamson
Elizabeth Wilson
Jeffrey & Marguerite Wilson
Brooke & Joshua Winn
Sadie Wolf
Jenna Wynne

Up to \$99
Robert Abdinoor
Fred & Ann Abeles
Marsha Adelson
Tonya Ainsworth
Josh Airey
Allie Albrecht

Nicole Aliev
Stephanie Almeida
Francesca Anastasi
Emily Ashley
Justina & Sean Aylmer
Barbara Baldwin
Karen Barnes
Sara Bass
Janet Beaudoin
Marcia Bell
Linda Benkin
Valentine Benning
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Norman & Carol Birzer
Lorraine Blakeslee
Kristyn Bojonny
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ABOUT
**1 in 5
women
and
nearly 1
in 7 men**

who ever experienced
rape, physical violence,
and/or stalking by an
intimate partner, first
experienced some form
of partner violence
between 11 and 17
years of age.

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“When I went to the hospital for a forensic exam, a medical accompaniment advocate responded. After, I was able to stay in the shelter and work with the legal team to obtain a Peace Order. The abuser was arrested and served the Peace Order while incarcerated. I’m moving to a new home soon and will be completing the Address Confidentiality Program application to ensure he will not be able to find me, giving me security and peace of mind.”

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MISSION STATEMENT

The mission of Heartly House is to end domestic violence, sexual assault, human trafficking, and child abuse, and to provide victims with safety, shelter, and supportive services.

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Federal EIN# 52-1186250

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