

## September 15th - 31st

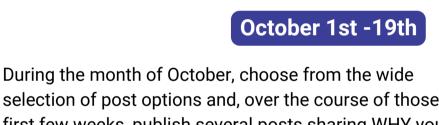
At one month away from the event, use this time to share with your followers that you plan to attend Walk A Mile 2023 by posting an "I/We Will Walk" image to your feed.

TAG: @heartlyhouse HASHTAGS: #WAM2023 #HeartlyIsHere #WalkAMileInTheirShoes

SOCIAL PLATFORMS:







selection of post options and, over the course of those first few weeks, publish several posts sharing WHY you donated and WHY you will walk at WAM 2023.

**TAG:** @heartlyhouse HASHTAGS: #WAM2023 #HeartlyIsHere #WalkAMileInTheirShoes

SOCIAL PLATFORMS:

## **Day Before WAM 2023**

**October 20th** 



**SOCIAL PLATFORMS:** 

On the day before WAM, post a photo reminding your followers it's tomorrow!

TAG: @heartlyhouse HASHTAGS: #WAM2023 #HeartlyIsHere #WalkAMileInTheirShoes

## Day of WAM 2023

**October 21st** 



On the day of WAM, share your own photos from the walk so we can share on our feed, too!

OCTOBER 21, 2023

All of October

TAG: @heartlyhouse HASHTAGS: #WAM2023 #HeartlyIsHere #WalkAMileInTheirShoes

**SOCIAL PLATFORMS:** 

